



4-7TH MARCH 2012
NEC BIRMINGHAM
 WWW.KBB.CO.UK

SPONSORSHIP OPPORTUNITIES

Enhance your profile before or during the show with a variety of sponsorship and partnership opportunities. Becoming a partner to a KBB London initiative or feature can help your company communicate a brand value, awareness of a product message or a launch campaign. It can also help you high-light exclusive ‘during the show’ sales promotions, help build customer loyalty or simply gain media exposure.

ONSITE ACTIVITY

Lanyard*	Branded neckline	£5,000
Registration Desk Bathroom/ Kitchen Entrance	Logos on desk area & distribution of literature	£3,500
Entrance Floortile Bathroom Entrance	2m x 1m	£2,500
Entrance Floortile Kitchen Entrance	2m x 1m	£2,500
Bathroom/ Kitchen Registration	Opportunity for our staff to wear branded t-shirts	£2,000
Kitchen Registration	Opportunity for our staff to wear branded t-shirts	SOLD
Small Floor Tile	500mm x 500mm	£800
You are here Boards Bathroom Entrance	Large logo and marked stand	£1,500
You are here Boards Kitchen Entrance	Large logo and marked stand	SOLD
Visitor Badges	Place your brand on every visitor badge	SOLD
Show Bags*	Onsite event bags at the registration desk	£5,000

*production not included

PRESHOW & ONLINE

Pre show badge mailing	Your branding on all pre-registered visitor badges	SOLD
Website button	125 x 120 (per week)	£100
Mailing Opportunities	Show mailings, targeting your customers including kbb news	£2,000 per mailing

EVENT FEATURES

VIP Greeting Area	Onsite VIP greeting area	£5,000
Press Greeting Area	Onsite Press greeting area	£3,000
Room Suite	NEC room suite for client entertainment	£10,000
Seminar Centre	Sponsorship and branding of the BD seminar. Key delegate audience of architects, interior designers and housing developers.	£10,000
Seminar drinks	Sponsored delegate drinks between seminar sessions	£3,000

Organised by:



In association with:



Official Media Partner:

