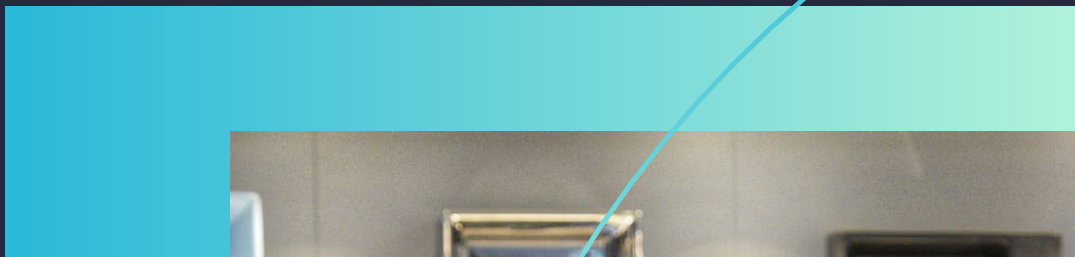


kbb Birmingham

Your product launch platform



kbb

With a proud 36 year history, kbb Birmingham is the most established kitchen, bedroom and bathroom event in Europe.

As the only UK event to offer access to over 12,500+ kitchen, bedroom and bathroom retailers, designers and buyers all under one roof, kbb Birmingham is the key meeting place for the industry.

Join hundreds of industry-leading brands in positioning your latest innovations in KBB appliances, surfaces, components, furniture and sanitaryware to a highly-targeted audience of buyers in retail, design, architecture, property development and more.

"Shows like kbb Birmingham are really important to Sottini as they're an opportunity to showcase not only our new products, but our core ranges as well. It's also a really valuable opportunity for our sales team to get out there and network."

Retail Channel Marketing Manager, Sottini



kbb

Who you will meet

Welcoming 12,500+ buying professionals, including 5,000+ independent, multiple and online retailers:

Our top visitor types



Retailers



Installers



Interior Designers



Architects



Property Developers



Housebuilders



46%

of visitors operate
at owner, director
or CEO job level

24%

Owner,
Proprietor

16%

VP,
Director

6%

CEO, COO,
President,
Chairman

Welcoming the entire retail buying chain...

Independent
retailers

Multiple
retailers

Online
retailers

DIY Merchant
retailers

"kbb Birmingham is the glue that binds the industry together."

Interior Door Systems

Access the best of the kbb buying community*

To include...

Acorn Property Group

AO

Ashley Ann

B&Q

Bathrooms by Design

The Bathroom Company

Benchmarks

Berkeley Homes

Buildbase

Builder Depot

Champion Building Services

City Plumbing

Clive Christian

Classic Interiors

CP Hart

Crest Nicholson

deVOL

Diane Berry

Euronics

Fairline Yachts

Halcyon Interiors

Homebase

Howdens

In-toto

J.S Geddes

Jewson

John Lewis

KC Design House

Kevin Roper Interiors

Kingfisher PLC

Kitchen

Architecture

Kitchens International

Kutchenhaus

Laings

MKM Building Supplies

The Myers Touch

Neptune

Plumbase

Redrow Homes

Ripples

Roundhouse

Screwfix

Sharps

Soaks Bathrooms

Stephen Graver

Stone & Chrome

Swift Electrical

Travis Perkins

Two Guys

Uplands Kitchens

Victorian Plumbing

Victoriaplum.com

West One Bathrooms

Wickes Wren

Wolseley

"Synonymous with the latest industry products and services, kbb Birmingham 2022 yet again provided us with a highly saturated captive audience who were ready and willing to talk shop and get down to do business."

Peter Rush, CEO, BA



* Previous kbb visitors

Who exhibits

Our exhibitors are well established in the industry, attracting a range of buyers across the kitchen, bedroom and bathroom sphere. We're confident that by exhibiting at kbb Birmingham, you'll be in good company.



Acquabella	Loftrobe
Armac Martin	Multipanel
ArtiCAD	Newform
Bora Holding GmbH	Nobilis-Werke
Caesarstone	Novy
Cambria	Original Style
CDA Group	Origins Living
Compusoft	Perrin & Rowe
Dansani	Quooker
Davroc	Roca
Electrolux	Rotpunkt Küchen
Flair Showers	Samsung Electronics
Formica	Scavolini Spa
Hafele	Showerwall
Haier Appliances	Sottini
Hettich	The Marble Group
InSinkerator	uform
Kaelo	Verona
Laufen	Villeroy & Boch
Liebherr	Virtual Worlds

72% of exhibitors said they were **looking forward to returning** to kbb Birmingham in 2024

80% of exhibitors at kbb Birmingham 2022 felt **their objectives were met**

75% of 2022 exhibitors felt they **boosted their brand awareness** and **generated valuable leads** at the event

86% of exhibitors were **satisfied with the quality of visitors** that attended their stands in 2022

Average **sales of £165k** were **expected to be generated** by 2022 exhibitors in the next 12 months

"kbb Birmingham 2022 has been a demonstration of everything that is fantastic about the industry, and we've really enjoyed being back face to face with our genuinely lovely customers. We look forward to being back for 2024."

Natalie Davenport, Head of Marketing, Hafele

Show rates

STANDARD RATE

SPACE ONLY per m²

£290

SHELL SCHEME per m²

£408

Once you have booked your space/stand/booth, you will receive regular operational & marketing updates from our dedicated Customer Service team. This will include access to our Technical Manual which contains all of the specific information you will need to plan and build your stand at kbb 2024.

For **sponsorship opportunities**, please enquire with the sales team.

"kbb Birmingham is a key part of our launch programme and has been for many years. The quality of visitors to the show is always exceptional and we have gained some valuable insight from the sector."

Steph Harris, Product Manager, Showerwall

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