

# Show Ready Stands

EXPRESS YOUR BRAND, COST EFFECTIVELY,  
SUSTAINABLY AND HASSLE-FREE

## Why Choose Show Ready?

- It's straight forward, everything in the Show Ready package is taken care of for you
- You save time going back and forth with contractors, you'll have one contact who will project manage your stand creation
- It's sustainable - everything is reused and the fabrics are recycled
- Maximise your ROI - show ready stands often work out cheaper compared to space-only builds
- They're built and designed by experts, you'll have peace of mind knowing your stand will look great
- Represent your brand effectively, our team will make sure your brand is showcased to attract your target audience

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## How does it work?

### STEP 1

Select Your Location

Work with your Account Manager to pick an available space on the show floor.



### STEP 2

Finalise Your Graphics

You'll be in full control of your stand's branding, the GES team will guide you through the process.



### STEP 3

Arrive On-site

Your stand will already be built by the time you arrive, meaning you won't need to be at the show until the day before doors open.



### STEP 4

Have a Great Show

You'll arrive with the peace of mind that your stand build and break-down is taken care of. Enjoy meeting your the KBB industry at the show!



## What's included?

- Stand structure: full colour tensioned and seamless wall graphics
- Low energy, high output LED spotlights 1 light per 1.5m walling
- 2 x twin 500W power sockets (all testing included)
- Velour carpet, various colours available
- Project management
- Pre show and build
- Installation and dismantling

## Exhibit Sustainably

Every part of a Show Ready exhibition stand is either reusable or recyclable. From graphics and carpets to tables and chairs, we'll make sure nothing goes to waste.

Show Ready gives you confidence that you are playing your part in achieving global sustainability goals, and exhibiting without it costing the earth.



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## Contact Us for Next Steps

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