

Our Exhibitor Sustainability Pledge

Through our commitment to the evolution of the exhibitions industry, we are moving away from the use of disposable exhibition stands to improve the ease, quality, safety and sustainability of the exhibitor experience at our shows.

In kbb Birmingham 2024 invite all exhibitors to **join us in pledging to not use disposable exhibition stands.**

As an Exhibitor at kbb Birmingham 2024, I pledge to ensure that, as a minimum, the following elements of my stand have been reused and/or will be reused:

Stand structure and walls

Including the full structure or framework of the stand, walls, archways, built counters, panels, backdrops etc.

Floor platform

Includes the structure/sub-frame of flooring, but excludes its surface e.g. carpet (although we heavily encourage this to be reused/reusable too).

Lighting

We encourage the use of LED lighting but please ensure any lighting is reused or will be reused.

Furniture and equipment

Including counters, chairs, tables, sofas, cabinets, literature stands (although we heavily encourage printed collateral to be kept to a minimum), AV equipment, etc.

Find out what we're doing to make our events more sustainable [here](#).



3-6 March 2024
NEC Birmingham

